

TERMS OF REFERENCE & DELIVERABLES AGREEMENT

FOR

THE PRODUCTION OF
WEBSITE FOR MILANO SIGNATURE APARTMENT

BETWEEN

BETAPLUS INTERNATIONAL SYNERGY LTD

AND

KODESTECH

Dated this 20th day of April 2023

DELIVERABLES FROM KODESTECH

- (i) **User-friendly website:** The website should be easily accessible and operable by users and customers, without errors/glitches.
- (ii) **Payment integration:** Paystack payment gateway is to be integrated
- (iii) **Cart abandonment recovery:** Generate a reminder email to be sent to customers who might have abandoned their registration/booking process halfway through.
- (iv) **Full admin access:** Full access will be granted to designated BetaPlus handlers to create, update and delete contents on the site, even via a smartphone.
- (v) **Inclusion of a chatbot:** Visitors/users should be able to chat with a company representative for inquiries on the website
- (vi) **Alternative option for enquiries:** Visitors should be able to click on a WhatsApp icon which will foster a direct engagement with a company representative
- (vii) **Social media compatibility:** There should be a seamless interaction with the company's social media platforms from the website. Also, every post on the Instagram account should appear on the website in the gallery section.
- (viii) **Booking System:** The booking process on the website should be seamless and as well collect and store the salient information about customers.
- (ix) **SEO** Get organic traffic and natural search results in search engines to improve the website's position in search results pages.
- (x) **Blog** Add a blog page to the website allowing visitors keep up with the latest in the hospitality industry.

TERMS OF REFERENCE

- a. This contract covers the production of a fully customized website by **Kodestech** for **Milano Signature Apartment**.
- b. The integration of a payment system for Milano Signature Apartments through the use of **Paystack and Bank transfer**.
- c. Provision of website security system using Secure Socket Layer (SSL).
- d. The full admin access to the **Milano Signature Apartment** website should be shared with the company upon completion.
- e. Provision of web hosting service for **Milano Signature Apartment**.
- f. Once the project fee is paid in full to **Kodestech**, any element of text, graphics, photos, contents, trademarks, or other artwork furnished for inclusion on all social media platforms is owned by **Milano Signatures Apartment**.
- g. All materials, pictures, and elements needed for the website will be shared with **Kodestech**.
- h. The agreement contained in this contract constitutes the sole agreement between **Kodestech and Milano Signature Apartment** regarding all items included in this agreement.

DELIVERY TIMELINE

Time is of the essence during the execution of this contract hence, **Kodestech** is expected to deliver a fully furnished website for **Milano Signature Apartment** within a period of 8 weeks (i.e., 2 months).

PROJECT FEES

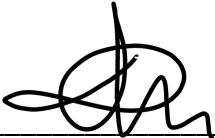
The cost attributed to the execution and delivery of a fully furnished website design and other integrations shall be **N200,000 (two hundred thousand naira only)**.

WORK PROCESS

Week 1:	Design Mockups and Wireframe
Week 2 – 3:	Frontend Development
Week 4:	Backend Development
Week 5 – 7:	API/Backend Integration
Week 8:	Testing and Approval

PAYMENT TERMS

- Please be informed an advance payment of 50% of the project sum (N100,000), will be paid prior to the commencement of the project.
- The balance payment (N100,000) will be paid upon the delivery and approval of the project.



KODESTECH
Adegoke Bestman

BETAPLUS GROUP
Ademiju Demilade